



WALLED LAKE NORTHERN HIGH SCHOOL BOYS VARSITY ICE HOCKEY

Dear Potential Sponsor

Thank you for your sponsorship consideration. It is only through generosity of sponsors like you that allows the Walled Lake Northern Knights Varsity hockey program to provide WLN student athletes with an opportunity to continue playing high school hockey at the highest competitive level.

Unlike other school sports (football, basketball, cheerleading, baseball, etc.) which are pay to play and supported by the school district; ice hockey is a self-supporting sport excluded from the pay to play fee program. We must raise all of the necessary funds to run the entire program. Some of the annual expenses include tournament fees, transportation to and from tournaments, lodging and food for the students and coaches, senior night program, posters, banquet, trophies, awards and other misc. items.

We are looking for businesses and/or individuals to sponsor our team. In return your sponsorship is tax deductible and all sponsors will receive recognition on the team's homepage and sponsorship page of our website. Our Playmaker sponsors will also enjoy the inclusion into our home game programs. The Hat Trick sponsors will further enjoy seeing their business showcased on signage around the arena for all home games.

Sponsorship Levels

Hat Trick \$500 and up
Play Maker \$200 - \$499
Power Play \$199 and down

We all appreciate the support of our sponsors and thank you in advance for your consideration.

2014 – 2015 Season

Sponsor retains this letter for their records.

Player completes the lower portion and returns to WLN Varsity Hockey

Please make checks payable to **WLN Varsity Hockey**

Sponsor Name: _____

Check # _____



**WALLED LAKE NORTHERN HIGH SCHOOL
BOYS VARSITY ICE HOCKEY
2014 – 2015 SEASON**

SPONSOR DONATION AND INFORMATION

(Return completed form with check to WLN Varsity Hockey)

Yes, I would like to sponsor the Walled Lake Northern Hockey Program. Included is my tax deductible donation.

Name of Company or Sponsor

Phone

Website Address: **www.**

Do we have your permission to use your company logo on our team's website and programs?

Yes

No

CASH

Check #

Amount \$

Received By Player

Phone

Sponsorship Level

Hat Trick (\$500 and up)

Play Maker (\$200 - \$499)

Power Play (\$199 and down)

A follow up THANK YOU letter will be sent to our sponsors with the appropriate information for tax-deductible contributions.

Please return the form and payment to:

**Cheryl Calcaterra
963 Hidden Cove Dr
White Lake, MI 48386
(248) 563-0557**