



WALLED LAKE NORTHERN HIGH SCHOOL  
BOYS VARSITY ICE HOCKEY  
2021/2022

To our valued sponsors  
WLNHBS is a non-profit 501(C)(3) tax-exempt organization.  
EIN # 47-2928854

Dear Potential Sponsor,

Thank you for your sponsorship consideration. It is only through generosity of sponsors like you that allows the Walled Lake Northern Knights Varsity hockey program to provide WLN student athletes with an opportunity to continue playing high school hockey at the highest competitive level.

Unlike other school sports (football, basketball, baseball, etc.) which are pay to play and supported by the school district, ice hockey is a self-supporting sport excluded from the pay to play fee program. We must raise ALL of the necessary funds to run the entire program. Some of the annual expenses include ice fees, uniforms, referee fees, tournament fees, transportation to and from tournaments, lodging, senior night, banquets, trophies, awards and other miscellaneous items.

We are looking for businesses and/or individuals to sponsor our team. In return, your sponsorship is tax deductible and all sponsors will receive recognition on the team's homepage and sponsorship page of our website. Our Playmaker sponsors will also enjoy the inclusion into our home game programs. The Hat Trick sponsors will further enjoy seeing their business showcased on signage around the arena for all home games plus 2 season passes for all Knights home hockey games.

**Sponsorship Levels:**

- Hat Trick \$500 and up
- Playmaker \$250 - \$499
- Power Play \$249 and below

We all appreciate the support of our sponsors and thank you in advance for your consideration.

Sponsor retains this letter for their records.

Player completes the lower portion and returns to WLN Varsity Hockey.

Please make checks payable to: **Walled Lake Northern Hockey Booster Club**

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Sponsor Name

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Cash/Check #

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\$ Amount



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Sponsor Donation and Information

(return completed form with check to WLN Hockey Booster Club)

Sponsorship Level

Hat Trick (\$500 and up)

Playmaker (\$250 - \$499)

Power Play (\$249 and down)

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Sponsor Name

-----  
Cash/Check #

-----  
\$ Amount

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Website Address

-----  
Email Address

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Phone #

Do we have permission to use your company logo on our team's website and programs?  
Yes/No (If yes, please attach/email logo to us, if possible.)

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Received By

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Phone #

A follow up THANK YOU letter will be sent to our sponsors with the appropriate information for tax-deductible contributions.

Please return the form and payment to:

Mrs. Andrea Arens (WLNHBS Treasurer)

5608 Teton Trail

White Lake, MI 48383

Cell:248.882.0972

Email: [treasurer@wlnhockey.org](mailto:treasurer@wlnhockey.org)

